



**Internal Quality Assurance Cell (IQAC)**

**&**

**Department of Production & Industrial Engineering**

**Organising**

**One Day Webinar**

**on**

***KAIZEN***

**改善**

**: A Japanese Management Technique**



**October 06, 2020 Tuesday Time: 11:00 am to 12:00 noon**



**Prof. P. C. Trivedi**

Hon'ble Vice Chancellor

Jai Narain Vyas University Jodhpur



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- ❖ No Registration fee
- ❖ E-certificate will be issued to all registered participants.
- ❖ Registration is mandatory for all the participants.
- ❖ The link to join webinar will be sent on the registered email ID.
- ❖ Last date of registration is 04-10-2020, Sunday till 5:00 PM.

**Registration Link:**

**<https://tinyurl.com/y43hmkt9>**

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## Kaizen: A Japanese Management Technique

*Kaizen*, a Japanese management philosophy, originated from Toyota Production System, if translated in English, is *small continuous on-going improvement*. It is a process oriented approach having wide applications cutting across all disciplines and involves organization wide participation no matter what the role one plays in hierarchical pyramid.

The *Kaizen* strategy may prove to be a game changer for organizations, especially during the time of unprecedented contraction of global economy as organizations are under tremendous pressure to improve productivity by delivering bigger results paradoxically with fewer resources. Neither capital nor sophisticated training sessions are *sine qua non* for *Kaizen*. It empowers employees to give their suggestions breaking conventional organizational silos and pave the way for leadership, creative thinking, and sense of ownership with the organization. It motivates employees to take active initiatives and propose improvements to how things should have been done, instead of feeling powerless in their respective roles. When their ideas are taken on board and recognized, they cherish the change and impact their ideas have caused encouraging others to follow suit leading towards developing a quality work culture in the organization.

*Kaizen* may help in improving day-to-day operations, elimination of waste & non value adding activities, enhanced work quality and productivity. Nonetheless, it is not an antidote for every challenge an organization may encounter, implementing *Kaizen* can result into consistent and long-term growth.